



LABOUR DAY

Engagement Package

Sept. 7 • Lanspeary Park

**WORKERS
TOGETHER**



LABOUR DAY ENGAGEMENT OPPORTUNITIES

We're excited to invite you to be part of this year's **Labour Day Festival and Parade**—a proud celebration of workers, community, and Canada's labour movement.

- **Date:** Monday, September 7, 2026
- **Parade Route:** From Unifor 200/444 to Ottawa Street route
- **Parade Time:** 10am (Staging 8am to 9:30am)
- **Festival Location:** Lanspeary Park (1250 Langlois Ave, Windsor, ON)
- **Festival Time:** 11am to 2pm
- **Theme:** Workers Together | Unions Deliver

Labour Day is more than a holiday—it's a time to come together, honour the contributions of workers, and show solidarity. This year's festival will be packed with activities and **plenty of ways to get involved:**

Get Involved:

- **Volunteer:** Help with parade marshalling or festival set up, line marshalling, or grounds keeping maintenance.
- **Booth Setup:** Share your organization's message or distribute giveaways.
- **Parade & Floats:** March proudly or enter a float to show your creativity and pride. Music is welcomed!
- **Contests:** Join the Labour Day Lunch-Off Hot Dog Eating Contest or enter a team in the Solidarity Showdown Tug-of-War.
- **Sponsorship Opportunities:** Gain visibility and support a community-building event.

Let's come together to **celebrate workers, build camaraderie**, and show our pride in a united, inclusive Canada. Your participation strengthens the spirit of the labour movement and brings our community closer.

Interested in participating or sponsoring?

Please contact us at office@wdlc.ca or fill out the attached participation form.

Let's make this Labour Day unforgettable—**workers together, stronger than ever.**

In solidarity,

A handwritten signature in blue ink, appearing to read "MS", is written over a light blue horizontal line.

Mario Spagnuolo
Interim President
Windsor and District Labour Council



LABOUR DAY PARTICIPATION FORM

Monday, September 7, 2026 • Workers Together • Build Solidarity

Join us for a fun-filled day honouring Canada's workers and building community connection. Complete this form to participate in the parade, booths, contests, or as a sponsor.

CONTACT INFORMATION

Union / Organization Name: _____

Primary Contact Person: _____

Phone: _____ **Email:** _____

Mailing Address: _____

☒ **PARTICIPATION OPTIONS** (Check all that apply)

Parade Participation

- ☐ Walking Group (estimated number of walkers to determine space required): _____
- ☐ Float Entry (describe include length of space required): _____
- ☐ Live Music or DeeJay (describe): _____
- ☐ Vehicle(s) Entry (describe include number of vehicles): _____
- ☐ Marching Band (describe include number of people): _____

Booth Setup

- ☐ Information Booth (describe): _____
- ☐ Giveaway Booth (describe): _____
- ☐ Interactive Booth (activity): _____
- ☐ Will you have a canopy tent? (size e.g. 10'x10'): _____

For booths, WDLC will provide 1 8ft table and 2 chairs.

Labour Day Lunch-Off Hot Dog Eating Contest

- ☐ We would like to enter a contestant

Participant Name: _____

Email: _____ **Phone (Optional):** _____

Solidarity Showdown Tug-of-War Challenge

☐ Entering a team (6 to 8 members required) **Team Name:** _____

Sponsorship

☐ Interested in sponsoring the event *Refer to attached Sponsorship Opportunities

Preferred level: ☐ \$200 ☐ \$500 ☐ \$1,000 ☐ \$1,500 ☐ \$2,500

Preferred Attraction (enter name): _____

☐ In-kind Donation (describe include \$ value): _____

Participation is free of charge, however, donations from non-affiliated WDLC participants are appreciated and help support the success of the event.

☐ Yes, I would like to donate ☐ \$50 ☐ \$100 ☐ \$200 ☐ Other _____

For sponsorship or donations, please make cheques payable to “Windsor and District Labour Council”.

Additional Notes or Requests:

Deadline to submit: August 14th

Once we receive your completed participation form, we will contact you with details.

For More Information: Contact the Labour Day Committee

- Leilani Logronio | (519) 817-2204 or llogronio@weareunited.com
- Kevin Johnson | (519) 890-6250 or kevin.johnson.1393@icloud.com
- Rick LaBonte | (519) 890-9809 or local444environmentcommittee@gmail.com

WINDSOR AND DISTRICT LABOUR COUNCIL



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LABOUR DAY SPONSORSHIP OPPORTUNITIES

Attraction	Sponsorship Amount	Expected Audience	Benefits for Sponsor
NEW Food Hall <i>*Service area (does not include food and drinks)</i>	\$2,500	All event attendees	48" x 36" Sponsor Sign at Food Hall (premium sponsor placement), multiple MC mentions
NEW Stage	\$2,500	All event attendees	48" x 36" Sponsor Sign at Main Stage (premium sponsor placement), multiple MC mentions
Music Entertainment	\$1,500	All event attendees	36" x 24" Sponsor Sign by Attraction in High Visibility Area, MC Announcement
NEW Solidarity Showdown Tug-of-War	\$1,500	All event attendees	36" x 24" Sponsor Sign by Attraction in High Visibility Area, MC Announcement
Labour Lunch-Off Hot Dog Eating Contest	\$1,500	All event attendees	36" x 24" Sponsor Sign by Attraction in High Visibility Area, MC Announcement
Colouring Contest	\$1,500	Parents and Children (all ages)	36" x 24" Sponsor Sign by Attraction in High Visibility Area, MC Announcement
Face Painting	\$1,500	Parents and Children (all ages)	36" x 24" Sponsor Sign by Attraction in High Visibility Area, MC Announcement
Race Car Obstacle Course Inflatable	\$1,500	Parents, Teens and Children 5 and up	36" x 24" Sponsor Sign by Attraction in High Visibility Area, MC Announcement
Under the Sea Bouncy Castle	\$1,000	Parents and Children up to 12	24" x 16" Sponsor Sign by Attraction, MC Announcement
Colourful Bouncy Castle	\$1,000	Parents and Children up to 12	24" x 16" Sponsor Sign by Attraction, MC Announcement
Express Train Toddler Area Inflatable	\$1,000	Parents and Toddlers	24" x 16" Sponsor Sign by Attraction, MC Announcement
Marching Band	\$1,000	All event attendees	24" x 16" Sponsor Sign by on Stage in High Visibility Area, MC Announcement
Balloon Twisting 1	\$500	Parents and Children (all ages)	24" x 16" Sponsor Sign by Attraction
Balloon Twisting 2	\$500	Parents and Children (all ages)	24" x 16" Sponsor Sign by Attraction
Art Activity	\$500	Parents and Children (all ages)	24" x 16" Sponsor Sign by Attraction
Connect 4 Basketball Game Inflatable	\$500	Teenagers	24" x 16" Sponsor Sign by Attraction
Deluxe Soccer Inflatable	\$500	Teenagers	24" x 16" Sponsor Sign by Attraction
General	\$200	All event attendees	Name Included on 36" x 24" Sponsor Sign with all Sponsors in High Visibility Area